

Art for everyone: 15 installations that capture the global imagination

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A truly timeless installation, whether temporary or permanent, alters its surroundings by broadening the idea of what could belong there. From a mirage-like luxury store in the American desert to a floral matrix that for decades was the unrealised vision of a leading conceptual pioneer, to the Chicago structure we can now no longer imagine the city without. What is done with art cannot be undone – and our world is richer for it.



OY/YO, by Deborah Kass, Brooklyn, New York

The latest addition to Brooklyn Bridge Park is a prominent example of Deborah Kass' pop art aesthetic. Cheekily proclaiming 'YO' as one enters Brooklyn and 'OY' as one leaves, it quite literally speaks the local vernacular. Kass references Ed Ruscha's *OOF*, which hangs in NYC's MoMA, as inspiration. If these fresh vowels inspire any good natured trash talk as to the prevailing message, they've succeeded in capturing the spirit of the city.

Photography courtesy of Anna Rosa Thomae

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